

PALM BEACH ZOO NEWS

To: News Editor

From: Gail Eaton – Director of External Communications

Re: Do Your Black Friday Shopping at Zoos and Aquariums
The Mall Will Be A Zoo – Why Not Shop At A Real Zoo?

Photo: Palm Beach Zoo Gift Shop

West Palm Beach, Florida, November 9, 2011 – This year, do your holiday shopping at the Palm Beach Zoo gift shops where you can find fun toys, décor, and unique eco-friendly products you won't find anywhere else.

This year the zoo's "Amazon Marketplace" and "Jungle Traders" gift shops will feature items from the "Down to Earth" and "Conserve and Protect" lines which feature organic cotton tees, reusable cups, bags, and other items with green messages. The shops also carry the "Zookeeper in Training" line that spans from tees for bigger kids to "onesies" for infants and toddlers. They also carry new earth friendly conservation wooden toys which generate contributions to an eco-charity of the customer's choosing. For older kids, "Suddenly Snow" is always popular this time of year with Florida residents. Kids love being able to experience snow at home whether it's really snowing or not. Also, Gummy Geckos make great stocking stuffers.

Other great gift ideas from the Palm Beach Zoo:

- **Palm Beach Zoo Family Memberships**
Membership is the gift that keeps giving all year round! Membership gives an entire family one full year of free entry to the zoo and lots of other great benefits such as magazine subscriptions, in-store discounts, and special events.
- **Eco-friendly Products**
The Palm Beach Zoo is going green and they have the gifts to prove it with everything from colorful totes to jewelry and stationery made from recycled materials.
- **Adopt-an-Animal**
Give the gift of honorary parenthood to your loved one. With your gift, the zoo can buy treats, toys, and medical supplies for a special feathered, furry or scaly friend.

The Zoological Society of the Palm Beaches exists to protect wildlife and wildlife habitat, and to inspire others to value and conserve the natural world. We advance our conservation mission through endangered species propagation, education, health and wellness, field research, and conservation

medicine. Our sustainable and responsible business practices and local, national and global partnerships enable the Palm Beach Zoo to support national and international conservation, species survival, and habitat preservation.

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