



American Association of Zoo Keepers, Inc.
Palm Beach Zoo Chapter
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FOR: IMMEDIATE RELEASE
FROM: AMERICAN ASSOCIATION OF ZOO KEEPERS – PALM BEACH ZOO CHAPTER
RE: MEET YOUR LOCAL ZOO KEEPERS AT THIS YEAR’S “STRIKE FOR CONSERVATION”
CONTACT: MELISSA DOLINSKY, PALM BEACH ZOO CHAPTER PRESIDENT (PH: 561-471-5317)

West Palm Beach, FL, June 27, 2009 – Join Palm Beach Zoo staff including keepers, trainers, and educators at the 2nd annual “Strike for Conservation” bowl-a-thon presented by the Palm Beach Zoo’s Chapter of the American Association of Zoo Keepers (AAZK). This year’s “Strike for Conservation” will take place on Saturday, June 27, 2009 from 6 to 9 p.m. at Greenacres Bowl located in Lake Worth.

A portion of the event’s proceeds will not only support the conservation efforts of the Palm Beach Zoo but will provide much needed funding to assist with the purchase of medical equipment for the newly opened Salvatore M. Zeitlin Animal Hospital, located inside the Melvin J. & Claire Levine Animal Care Complex. Funding will also be donated to several wildlife sanctuaries and refuges. Through these organizations the zoo’s AAZK chapter has provided funding for numerous species of animals including the critically endangered rhino (both black and white); the world’s largest land mammal the African elephant; the State of Florida’s official animal, the panther; and the elusive bush dog found only in the savannahs of Central and South America.

You can help by taking part in this year’s “Strike for Conservation” event or by making a direct contribution to the Chapter. Donations are tax deductible, and you do not need to be a member to join the bowl-a-thon. Sponsor forms are available by contacting the Chapter at (561) 471-5317 or via email at pbzaazk@yahoo.com.

Bowlers who acquire a minimum of \$30 in sponsorships receive complimentary bowling, bowling shoes, pizza, and sodas. Children under 16 years of age only need to raise \$15 in sponsorships to participate. The festive evening will be rounded out by door prizes, raffles, and giveaways.

About the American Association of Zoo Keepers

AAZK’s Mission is to provide a resource and a forum of continuing education for the animal care professional and to support zoo and aquarium personnel in their roles as animal care givers, scientific researchers, public educators and conservationists; to promote zoos and aquariums as cultural establishments dedicated to the enrichment of human and natural resources; to foster the exchange of research materials, enrichment options and husbandry information through publications and conferences which will lead to a greater understanding of the needs and requirements of all animals. For more information regarding the Association of Zoo Keepers, visit www.aazk.org.

About the Palm Beach Zoo

The Palm Beach Zoo is a non-profit zoological organization whose Mission is to protect wildlife and wildlife habitat, and to inspire others to value and conserve the natural world. The zoo advances its conservation mission through programs in field research, endangered species propagation, education, health and wellness, and conservation medicine. The Palm Beach Zoo’s sustainable and responsible business practices and local, national and global partnerships enable it to support global conservation, species survival, and habitat preservation. For more information on the Palm Beach Zoo’s 1,700+ animals, education and conservation programs, special events and annual memberships, please visit www.palmbeachzoo.org.