

# NEWS FROM...



**FOR: IMMEDIATE RELEASE**

**RE: WILD ABOUT READING**

**EVENT DATE: SATURDAY, NOVEMBER 3, 2007**

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October 15, 2007, West Palm Beach, FL – Celebrate National Children's Book Week at the Palm Beach Zoo on Saturday, November 3. All children presenting a valid Palm Beach County library card will receive free admission to the zoo for themselves and one adult.

Visit with "Dewey" the owl and listen as celebrity readers bring the animals on the pages to life. There will be book giveaways and entertainment focusing on the importance of reading. This event is co-hosted by the Palm Beach County Library System and Radio Disney.

Celebrity Readers include:

Dr. Terry Maple, Palm Beach Zoo  
Mayor Lois Frankel, City of West Palm Beach  
Lauren Wagner, Ms. United States  
Robbie the Redbird, Palm Beach Cardinals  
Liz Quirantes, WPEC 12  
Rachel Lee, Fox 29  
Dori Robau, WPTV 5  
Others will be added

The Palm Beach Zoo is a non profit zoological organization located at Dreher Park in West Palm Beach. Its mission is to provide an open-air classroom of living creatures to foster awareness, appreciation and respect for the natural world. The zoo is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, the Florida Arts Council, and the National Endowment for the Arts. Support for the zoo is also provided by the Palm Beach County Tourist Development Council, the Board of County Commissioners and the Palm Beach County Cultural Council.

Palm Beach Zoo is located at 1301 Summit Boulevard, just east of I-95 between Southern and Forest Hill Boulevard. Admission: Regular \$12.95, Seniors 60+ \$9.95, Children 3-12 \$8.95, under 3 years and Zoo Members are free. The zoo is open every day from 9 a.m. to 5 p.m. (Closed Thanksgiving and Christmas Day.) For more information visit [www.palmbeachzoo.org](http://www.palmbeachzoo.org).

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**Palm Beach Zoo • 1301 Summit Boulevard, West Palm Beach FL, 33405-3098  
(561) 547-WILD • [www.palmbeachzoo.org](http://www.palmbeachzoo.org)**