

# NEWS FROM...



NOTE: Dr. Terry L. Maple is President & CEO of the Palm Beach Zoo. If you are interested in an interview please call Gail Eaton at (561) 533-0887 x 219.

## ***A CONTRACT WITH THE EARTH***

by **Newt Gingrich** and **Terry L. Maple**

### **Foreword by E. O. Wilson**

"A bold initiative from an iconic conservative, offering proof that we could all stand united across traditional political boundaries as we forge the new ground rules for environmental survival."

—Thomas Eisner, National Medal of Science,  
1994

"Gingrich and Maple describe a hopeful future . . . fueled by people and organizations acting on a commitment to nature in their everyday lives."

—Steve McCormick, President, The Nature  
Conservancy

"Newt's a guy who has spent a lot of time wrestling with climate change and the environment. He reads about it, he teaches about it, he writes about it. We don't see eye to eye about everything, obviously, but that's what makes for a good debate."

—Senator John Kerry

Focusing the environmental debate on the principle of common commitment, former Speaker of the House Newt Gingrich and eminent conservationist Dr. Terry L. Maple present ***A CONTRACT WITH THE EARTH***. They declare a need for bipartisan environmentalism—a new era of environmental stewardship with principles that they believe most Americans will share. While acknowledging that liberals and conservatives do not see eye to eye on many issues, Gingrich and Maple argue successfully that environmental stewardship is a mainstream value that transcends partisan politics. Their thoughtful approaches to our environmental challenges are based on three main premises: environmental leadership is integral to America's role in the world, technologically savvy environmental entrepreneurs can and should be the cornerstone of environmental solutions, and cooperation and incentives must be dramatically increased to achieve workable and broadly supported environmental solutions. Gingrich

and Maple believe that most people—regardless of how they categorize themselves politically—are weary of the legal and political conflicts that prevent individuals and communities from realizing the benefits of environmental conservation. The foundation of the book—a ten-point Contract with the Earth—promotes ingenuity over rhetoric as the way forward.

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#### **ABOUT THE AUTHORS**

**Newt Gingrich** was Speaker of the U.S. House of Representatives from 1994 to 1998 and is widely heralded as the chief architect of the Republican Contract with America. Since his days as an environmental studies professor, he has been involved in a variety of environmental initiatives. **Terry L. Maple** is president and CEO of the Palm Beach Zoo and professor of conservation and behavior at the Georgia Institute of Technology. Dr. Maple is a former president of the Association of Zoos and Aquariums and a coeditor of *Ethics on the Ark*. He was president and CEO of Zoo Atlanta from 1985 to 2003.

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